

Sample Report



Summary

Prepared	for:	NAICS:	311111		
Date:	2/20/2018	Description:	Dog and Cat F	ood Manufacturing	
Database	#: 2016.1	Sales Range:	Less Than \$25	50,000	
Profile Typ	pe: Industry Profile	Final Year Business Count:	278		
NAICS	Description			Sales Range	# of Firms In Sales Range
311111	and cat food from ingredients, s products. Cross-References. Es food for animals (except dog ar Animal Food Manufacturing; . S Industry 31161, Animal Slaught vitamins and minerals for dogs	tablishments primarily engaged in mar uch as grains, oilseed mill products, ar stablishments primarily engaged in A d cat)are classified in U.S. Industry 3 laughtering animals for feedare class ering and Processing; and . Mar and catsare classified in Industry 325	nd meat Manufacturing 11119, Other ified in nufacturing	Less Than \$250,000	278

Pharmaceutical .. and Medicine Manufacturing. ..

Overview

Prepared for:	NAICS:	311111
Date: 2/20/2018	Description:	Dog and Cat Food Manufacturing
Database #: 2016.1	Sales Range:	Less Than \$250,000
Profile Type: Industry Profile	Final Year Business Count:	278

Industry Growth	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	CAGR
Industry Growth - Revenue	7.8%	2.6%	5.7%	-4.8%	2.7%
Industry Growth - EBITDA	8.4%	3.4%	5.8%	-3.9%	3.3%
Industry Growth - Pre-Tax Income	8.3%	0%	3.8%	-3.7%	2%

Year Ending: 2016

Balance Sheet					
	<u>\$</u>	<u>%</u>		<u>\$</u>	<u>%</u>
Current Assets	114,570	52.6%	Current Liabilities	64,426	29.6%
Fixed Assets	46,646	21.4%	Long Term Debt	37,144	17.1%
Other Assets	11,563	5.3%	Other Liabilities	10,603	4.9%
Total Assets	217,728	100%	Total Liabilites	117,355	53.9%
			Net Worth	100,373	46.1%

Income Statement		
	<u>\$</u>	<u>%</u>
Revenue	247,531	100%
Gross Margin	56,289	22.7%
Operating Expenses	51,511	20.8%
Operating Income	4,778	1.9%
Pre-tax Income	1,957	0.8%
Net Income	1,213	0.5%

Cash Flow Analysis	
Provided/(Used) by	\$
Operating Activities	8,295
Investing Activities	(5,471)
Financing Activities	(3,458)

Ratios	
Return on Net Worth	1.2%
Return on Assets	0.6%
Current Ratio	1.78
Quick Ratio	1.1
Debt/Net Worth	x1.17
Z Score <1.23 Weak	2.12
>2.90 Strong	

Business Counts	
Sales Range	Business Count
All Sales Ranges	394
Less Than \$250,000	278
\$250,000 - \$499,999	53
\$500,000 - \$999,999	23
\$1,000,000 - \$2,499,999	17
\$2,500,000 - \$4,999,999	10
\$5,000,000 - \$9,999,999	4
\$10,000,000 - \$24,999,999	6
\$25,000,000 - \$49,999,999	1
\$50,000,000 - \$99,999,999	1
\$100,000,000 - \$249,999,999	1
\$250,000,000 - \$499,999,999	
More Than \$500,000,000	

Income Statement

Prepared for: Date: 2/20/2018 Database #: 2016.1 Profile Type: Industry Profile	NAICS: Description: Sales Range: Final Year Busine	C L	311111 Dog and Cat Food M Less Than \$250,000 278	-	
Income Statement	<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>
Revenue	100%	100%	100%	100%	100%
Cost of Sales	75.8%	76.1%	76.5%	76.9%	77.3%
Gross Margin	24.2%	23.9%	23.5%	23.1%	22.7%
Selling, General & Administrative	14.4%	14.1%	13.8%	13.5%	13.3%
Officer Compensation	2.3%	2.3%	2.3%	2.3%	2.3%
Pension & Benefits	1%	1%	1%	0.9%	0.9%
dvertising & Sales	0.3%	0.3%	0.3%	0.3%	0.3%
ad Debts	0%	0%	0%	0%	0%
ents Paid	0.8%	0.8%	0.8%	0.8%	0.8%
Depreciation & Amortization	3.6%	3.5%	3.4%	3.3%	3.2%
Operating Expenses	22.4%	22%	21.6%	21.2%	20.8%
Operating Income	1.8%	1.8%	1.8%	1.9%	1.9%
nterest Income	0.1%	0.1%	0.1%	0.1%	0.1%
nterest Expense	-1.4%	-1.4%	-1.4%	-1.5%	-1.5%
otal Other Inc(Exp)	0.3%	0.2%	0.3%	0.2%	0.3%
Pre-Tax Income	0.8%	0.8%	0.8%	0.8%	0.8%
ncome Taxes *	-0.3%	-0.3%	-0.3%	-0.3%	-0.3%
et Income	0.5%	0.5%	0.5%	0.5%	0.5%

* Income taxes are derived by applying a 38% tax rate to pre-tax income.

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Income Statement

Prepared for:Date:2/20/2018Database #:2016.1Profile Type:Industry Profile	NAICS: Description: Sales Range: Final Year Busin	ess Count:	311111 Dog and Cat Food I Less Than \$250,000 278	0	
Income Statement	<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>
Revenue	222,264	239,702	245,963	260,045	247,531
Cost of Sales	168,409	182,509	188,211	199,949	191,242
Gross Margin	53,855	57,193	57,752	60,096	56,289
Selling, General & Administrative	32,029	33,845	34,041	35,185	32,798
Officer Compensation	5,201	5,585	5,706	6,007	5,668
Pension & Benefits	2,245	2,373	2,386	2,470	2,278
dvertising & Sales	622	671	689	728	693
ad Debts	89	96	98	104	99
Rents Paid	1,667	1,822	1,919	2,054	2,005
Pepreciation & Amortization	8,024	8,414	8,387	8,633	7,970
Operating Expenses	49,877	52,806	53,226	55,181	51,511
Operating Income	3,978	4,387	4,526	4,915	4,778
nterest Income	222	240	246	234	223
nterest Expense	(3,001)	(3,332)	(3,493)	(3,771)	(3,663)
otal Other Inc(Exp)	556	599	615	650	619
Pre-Tax Income	1,755	1,894	1,894	2,028	1,957
ncome Taxes *	(667)	(720)	(720)	(771)	(744)
let Income	1,088	1,174	1,174	1,257	1,213

* Income taxes are derived by applying a 38% tax rate to pre-tax income.

Balance Sheet

Prepared for:		NAICS:		311111		
Date: 2/2)/2018	Description:		Dog and Cat Food M	lanufacturing	
Database #: 201	6.1	Sales Range:		Less Than \$250,000		
Profile Type: Ind	ustry Profile	Final Year Busine	ss Count:	278		
Balance Sheet		<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>
Assets						
Cash		10.5%	10.5%	10.5%	10.5%	10.5%
Aarketable Securitie	s	0.3%	0.3%	0.3%	0.3%	0.3%
Accounts Receiva	ble	22%	22%	21.9%	21.9%	21.9%
less Allowance fo	Bad Debt	-0.2%	-0.2%	-0.2%	-0.2%	-0.2%
ccounts Receivable	e, net	21.8%	21.8%	21.7%	21.7%	21.7%
Raw Material		7.4%	7.1%	6.6%	6.8%	6.8%
Work in Process		0.7%	0.7%	0.5%	0.5%	0.6%
Finished Goods		8.8%	9.1%	9.8%	9.5%	9.4%
ventory		16.9%	16.8%	16.8%	16.8%	16.8%
Other Current Asset	3	3.2%	3.3%	3.3%	3.4%	3.4%
otal Current Asse	s	52.7%	52.7%	52.7%	52.7%	52.6%
Property, Plant &	Equipment	65.5%	65.3%	66.8%	66.8%	71.2%
less Accumulated	Depreciation	-42.5%	-42.7%	-44.6%	-45%	-49.8%
roperty, Plant & Eq	uipment, net	23%	22.6%	22.2%	21.8%	21.4%
tangible Assets, ne	t	6.1%	6.2%	6.3%	6.4%	6.4%
epletable Assets, r		0%	0%	0%	0%	0%
vestments		13.4%	13.6%	13.8%	14%	14.2%
ther Assets		4.8%	4.9%	5.1%	5.2%	5.3%
otal Assets		100%	100%	100%	100%	100%
iabilities & Ne	t Worth					
hort Term Debt		7.7%	7.5%	7.3%	7.1%	6.9%
counts Payable		16.8%	16.3%	15.7%	15.1%	14.5%
her Current Liabili		8.7%	8.6%	8.4%	8.3%	8.2%
otal Current Liabi	ities	33.2%	32.3%	31.4%	30.5%	29.6%
ong Term Debt		19.3%	18.7%	18.2%	17.6%	17.1%
ans from Shareho	lders	2.7%	2.6%	2.5%	2.5%	2.4%
ther Liabilities otal Long Term Li	ahilitios	<u> </u>	5.1% 26.4%	<u>5%</u> 25.7%	4.9% 25%	4.9% 24.3%
otal Liabilities	abiiiiidə	60.3%	58.7%	57.1%	55.5%	53.9%
otal Net Worth		39.7%	41.3%	42.9%	44.5%	46.1%
otal Liabilities & N	et Worth	100%	100%	100%	100%	100%

Balance Sheet

Prepared for:		NAICS:		311111		
Date:	2/20/2018	Description:		Dog and Cat Food	Manufacturing	
Database #:	2016.1	Sales Range:		Less Than \$250,00	0	
rofile Type:	Industry Profile	Final Year Busine	ess Count:	278		
Balance Sh	eet	<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>
<u>Assets</u>						
Cash		18,623	20,584	21,618	23,391	22,757
/larketable Sec	curities	583	645	659	714	675
Accounts Re	ceivable	38,818	42,928	45,152	48,880	47,604
less Allowan	ce for Bad Debt	(353)	(391)	(412)	(446)	(435)
Accounts Recei	ivable, net	38,465	42,537	44,740	48,434	47,169
Raw Materia	I	13,055	13,860	13,528	15,209	14,818
Work in Proc	cess	1,235	1,329	1,029	1,139	1,220
Finished Goo	ods	15,472	17,730	20,075	21,149	20,482
nventory		29,762	32,919	34,631	37,497	36,520
Other Current A	Assets	5,684	6,392	6,836	7,522	7,447
otal Current A	Assets	93,117	103,078	108,485	117,558	114,570
Property, Pla	ant & Equipment	115,554	127,572	137,535	149,118	155,053
less Accumu	lated Depreciation	(74,970)	(83,393)	(91,807)	(100,416)	(108,406)
roperty, Plant	& Equipment, net	40,584	44,179	45,728	48,702	46,646
ntangible Asse epletable Asse		10,751	12,081	12,909	14,195	14,025
nvestments	,	23,601	26,527	28,331	31,158	30,924
Other Assets		8,491	9,637	10,418	11,584	11,563
otal Assets		176,544	195,501	205,871	223,197	217,728
_iabilities &	Net Worth					
hort Term Deb		13,523	14,604	14,987	15,825	15,023
ccounts Payat		29,695	31,769	32,260	33,703	31,658
ther Current L		15,359	16,754	17,355	18,503	17,745
otal Current L	labilities	58,577	63,127	64,602	68,031	64,426
ong Term Deb		34,055	36,617	37,407	39,327	37,144
oans from Sha		4,767	5,122	5,229	5,491	5,182
other Liabilities otal Long Ter		9,039 47,861	9,892 51,631	10,294 52,930	11,026 55,844	10,603 52,929
otal Liabilities		106,438	114,758	117,532	123,875	117,355
				/	.,	
otal Net Wort	h	70,106	80,743	88,339	99,322	100,373

Cash Flow Analysis

Prepared for:			NAICS:	311111		
Date: 2/20/2018 Database #: 2016.1		Description:	Dog and Cat Food Manufacturing			
			Sales Range:	Less Than \$2	250,000	
Profile Type:	Industry Profile		Final Year Business Count:	278		
		_				
Analysis of	f Cash Flow		<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>
Operating Cas	sh Flow					
Net Income			1,174	1,174	1,257	1,213
	o reconcile net inco	me to net cash				
	erating activities: on and Amortizatio	n	8,414	8,387	8,633	7,970
	Accounts Receiva		(4,072)	(2,203)	(3,694)	1,265
Change in			(3,157)	(1,712)	(2,866)	977
	Accounts Payable		2,074	491	1,443	(2,045)
Change in	Other Operating		394	(222)	28	(1,085)
Total Adjustme	ents		3,653	4,741	3,544	7,082
ash Provide	d by Operating		4,827	5,915	4,801	8,295
nvesting Acti	ivities					
Capital Ex	penditures		(13,339)	(10,764)	(12,893)	(5,744)
•	Marketable Secur	ties	(62)	(14)	(55)	39
Change in	Investments		(2,926)	(1,804)	(2,827)	234
Cash Provide	d by Investing Ac	tivities	(16,327)	(12,582)	(15,775)	(5,471)
Financing Act	tivitios					
•	Short Term Debt		1,081	383	838	(802)
•	Long Term Debt		2,562	790	1,920	(2,183)
	Loans from Share	holders	355	107	262	(309)
Change in	Equity		9,463	6,421	9,727	(164)
	d by Financing A	41.441.0.0	13,461	7,701	12,747	(3,458)

Note: The intent of the Cash Flow Analysis is to reflect operating performance. It does not address investments or changes in capital structure which can vary significantly from firm to firm. When evaluating cash flow, this information should be used in conjunction with specifics around an individual firm's capital structure.

Ratios

Prepared for:Date:2/20/2018Database #:2016.1Profile Type:Industry Profile	NAICS: Description: Sales Range Final Year B	e: lusiness Count:	311111 Dog and Cat F Less Than \$25 278	ood Manufacturir 50,000	ng	
Liquidity / Solvency	<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	
Quick Ratio	0.99	1.01	1.04	1.07	1.1	
Current Ratio	1.59	1.63	1.68	1.73	1.78	
Days Accounts Receivable		62	65	65	70	
Days Accounts Payable		61	62	60	62	
Days Working Capital		57	62	66	73	
Days Inventory		63	66	66	71	
Accounts Receivable to Sales		17.1%	17.9%	18.1%	19.5%	
Accounts Payable to Sales		12.8%	13%	12.7%	13.2%	
Current Liabilities to Net Worth	83.6%	78.2%	73.1%	68.5%	64.2%	
Current Liabilities to Inventory	x1.97	x1.92	x1.87	x1.81	x1.76	
Cost of Sales to Payables	x5.67	x5.74	x5.83	x5.93	x6.04	
Turnover	<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	
Receivables Turnover		x5.92	x5.64	x5.58	x5.18	
Cash Turnover		x12.23	x11.66	x11.56	x10.73	
Inventory Turnover		x5.82	x5.57	x5.54	x5.17	
Current Asset Turnover		x2.44	x2.33	x2.3	x2.13	
Working Capital Turnover		x6.44	x5.87	x5.57	x4.97	
Fixed Asset Turnover		x5.66	x5.47	x5.51	x5.19	
Total Asset Turnover		x1.29	x1.23	x1.21	x1.12	
Debt	2012	2013	2014	<u>2015</u>	2016	
Debt Service Coverage - EBITDA		0.76	0.71	0.72	0.65	
Debt Service Coverage - Pre-Tax		0.81	0.76	0.77	0.7	
Debt Service Coverage - After-Tax		0.77	0.72	0.73	0.66	
Interest Coverage	x1.33	x1.32	x1.3	x1.3	x1.3	
Current Assets to Short Term Debt	x6.89	x7.06	x7.24	x7.43	x7.63	
Accounts Payable to Total Debt	27.9%	27.7%	27.4%	27.2%	27%	
Short Term Debt to Total Debt	12.7%	12.7%	12.8%	12.8%	12.8%	
Long Term Debt to Total Assets	19.3%	18.7%	18.2%	17.6%	17.1%	
ST Debt plus LT Debt to Net Worth	67.9%	63.4%	59.3%	55.5%	52%	
Total Debt to Assets	60.3%	58.7%	57.1%	55.5%	53.9%	
Total Debt to Inventory	x3.58	x3.49	x3.39	x3.3	x3.21	
Total Debt to Net Worth	x1.52	x1.42	x1.33	x1.25	x1.17	
Risk	<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	
Z Score	2.08	2.09	2.09	2.1	2.12	
2 00016	x0.58	2.00	2.00			

Ratios

Prepared for:	NAICS:		311111			
Date: 2/20/2018	Description	Description:		Dog and Cat Food Manufacturing		
Database #: 2016.1	Sales Range: Final Year Business Count:		Less Than \$250,000 278			
Profile Type: Industry Profile						
Profitability	<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	
Gross Margin	24.2%	23.9%	23.5%	23.1%	22.7%	
EBITDA to Sales	5.4%	5.3%	5.2%	5.2%	5.2%	
Operating Margin	1.8%	1.8%	1.8%	1.9%	1.9%	
Operating Cash Flow to Sales		2%	2.4%	1.8%	3.4%	
Pre-Tax Return on Assets	1%	1%	0.9%	0.9%	0.9%	
After-Tax Return on Assets	0.6%	0.6%	0.6%	0.6%	0.6%	
Pre-Tax Return on Net Worth	2.5%	2.3%	2.1%	2%	1.9%	
After-Tax Return on Net Worth	1.6%	1.5%	1.3%	1.3%	1.2%	
Pre-Tax Return on Sales	0.8%	0.8%	0.8%	0.8%	0.8%	
After-Tax Return on Sales	0.5%	0.5%	0.5%	0.5%	0.5%	
Working Capital	<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	
Working Capital	34,540.0	39,951.0	43,883.0	49,527.0	50,144.0	
Working Capital to Sales	15.5%	16.7%	17.8%	19%	20.3%	
Net Income to Working Capital	3.1%	2.9%	2.7%	2.5%	2.4%	
nventory to Working Capital	86.2%	82.4%	78.9%	75.7%	72.8%	
Short Term Debt to Working Capital	39.2% 98.6%	36.6% 91.7%	34.2% 85.2%	32% 79.4%	30% 74.1%	
Long Term Debt to Working Capital	90.0%	91.7%	00.2%	79.4%	74.1%	
Operating Efficiency	<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	
Operating Expenses to Gross Margin	92.6%	92.3%	92.2%	91.8%	91.5%	
Operating Expenses to Sales	22.4%	22%	21.6%	21.2%	20.8%	
Depreciation & Amortization to Sales	3.6%	3.5%	3.4%	3.3%	3.2%	
Total Assets to Sales	79.4%	81.6%	83.7%	85.8%	88%	
Sales to Net Worth	x3.17	x2.97	x2.78	x2.62	x2.47	
Sales to Fixed Assets	547.7%	542.6%	537.9%	534%	530.7%	
Inventory to Cost of Sales	17.7%	18%	18.4%	18.8%	19.1%	
Intangible Assets to Sales	4.8%	5%	5.2%	5.5%	5.7%	
		5.6%		5%	2.3%	

Growth (CAGR 5 Years)

Growth (CAGR 5 Years)	2
Sales	
Operating Income	
Pre-Tax Profit	
Net Income	
Assets	
Liabilities	
Net Worth	